

Appendix 6

Angus Social Enterprise 3 year Action Plan - April 2019- March 2022

Angus Social Enterprise Partnership 3 Year Priorities

1. Developing a higher profile sector.
2. Growing market share
3. Improving sustainability
4. Demonstrating impact.

Measuring Impact

It is suggested that the work of the partnership and its impact will be measured consistently with community planning approaches used in delivering on key outcomes. These will reflect the above priorities and discussed by community planning partners and local implementation groups as well as HSCI strategic groups. More specifically impact will be demonstrated by the following:

- Feedback from emerging and existing Social Enterprises.
- Uptake of the actions.
- An annual survey.
- An annual Social and Economic impact assessment.
- The Scottish Government bi-annual Social Enterprise Census.

ANGUS LOCAL OUTCOMES IMPROVEMENT PLAN

The plan looks to address the LOIP priorities.

Tackling inequalities
Working together effectively

Focusing on prevention
Building services around people and communities

Actions

Priorities in bold are the first year actions. New priorities to be identified annually.

Priority and links	Strategic Actions	Existing provision/lead. <i>In Italics to be confirmed.</i>	Measure
Developing a Higher Profile Sector <ul style="list-style-type: none"> SG priority - Stimulating Social Enterprise 	Priority one: Develop the Angus Social Economy Partnership and engage with the key agencies. Engage and promote the SE model to these organisations.	ACPP/ Social Enterprise Working Group	Number of individuals and agencies on the partnership. Agree a shared Communication Plan
	Priority two: Developing effective local signposting from all partners for support from new starts to growing social enterprises.	ASEP	Shared information through the Angus Support Route Map and National infograph. No of referrals.
	Raise the profile of social enterprise in Angus through the Communication Plan. Use libraries and local events to promote.		No of posts, media hits etc. Events attended.
	Working with communities, including equalities groups and communities of interest, to recognise and develop new social enterprise opportunities		No of new social enterprises or aspiring groups
	Enhancing the contribution in rural areas.	ABC	No of new groups
	Supporting social entrepreneurship learning in schools	<i>Social Enterprise Academy, DYW Angus</i>	No of Schools engaged

Priority and links	Strategic Actions	Existing provision/lead. <i>In Italics to be confirmed.</i>	Measure
Growing Market Share <ul style="list-style-type: none"> SG priority - Realising Market Opportunity 	Priority one: Identify ongoing market opportunities – linking to local economy. Community Empowerment HSC Integration Tay Cities Deal Employability Childcare provision Tourism Grow Angus	Angus Council IJB/HSCP Tay Cities Board Shared Apprenticeships, Skills Development Scotland/AC skills team Education Angus Tourism Co-op	CAT enquiries New services Progress on bids No of engagements New services No of SEs engaged No of SEs in the group
	Priority two: Helping to win public sector business through supporting commissioners and buyers. Especially in HSC, Self Directed Support and Education.	Business Angus, SDP, P4P	No of new bids. No of those attending training
	Priority three: Building the social enterprise market place by promoting local goods and services eg through events/online to general public and private sector.	ASEP	Use of Communication Plan
	Developing the ability to respond to new opportunities – training and create links.		SE annual survey responses on new opportunities acted upon.
	Building trading relationships across the third, public and private sector		

Priority and links	Strategic Actions	Existing provision/lead. <i>In Italics to be confirmed.</i>	Measure
Improving Sustainability <ul style="list-style-type: none"> SG Priority – Developing Stronger Organisations 	Priority one: Supporting the development of a network for social enterprises to learn from each other, share and provide representation.	Senscot	Creation of a network
	Priority two: Facilitating access to finance and support to develop capacity in financial management. Investigate the creation of a local start up fund.	Just Enterprise (or its successor) ASEP	No of orgs accessing finance. Training in social finance. Create a fund
	Encourage the use of Community Benefits in Public Sector procurement or more flexible partnerships to encourage contract development.		No of Community Benefits made No of PSPs or Innovation partnerships.
	Providing business skills development for leaders		No of courses run No of attendees on courses
	Supporting social enterprises to build careers for their staff and provide training courses.		No of courses Retention and progression of staff
	Encourage co-working spaces. Support the provision of business premises.	<i>The Cross, FriockHub, The Tembo Centre</i>	No of SEs involved
	Develop mentoring approaches through Social Enterprise forum/network		

Priority and links	Strategic Actions	Existing provision/lead. <i>In Italics to be confirmed.</i>	Measure
Demonstrating Impact <ul style="list-style-type: none"> Links to LOIP Outcomes 	Priority one: Create a baseline	VAA	Attractive employment opportunities A skilled and adaptable workforce An inclusive and sustainable economy Combat poverty
	Priority two: Engage all delivery partners in agreeing a shared reporting system for training and one to one support	VAA	System created
	Priority three: Create case studies on the social and environmental impact of Angus Social Enterprises through different media forms.	ASEP	4 Case studies. Social Enterprises using a journal to record progress/successes.
	Undertake an annual survey of social enterprises - face to face interviews.		Questions based on measures in the plan
	Undertake an annual Social and Economic impact assessment. Incorporate a measure for income reinvested/spent in Angus.		Tackling inequalities Focusing on prevention Working together effectively Building services around people and communities
	Encourage participation in the Bi-annual national Census		Promoted through individual organisations and the Communication Plan