



Angus Business Connections



A Year of Activity

- ▶ 2 Introductory events
- ▶ 34 One to One Business Supports
- ▶ 60 One to One support sessions
- ▶ 44 Social Enterprises engaged
- ▶ 3 Peer support training sessions
- ▶ 6 New Collaborations initiated
- ▶ 20 'Huddle' events
- ▶ Create a website with Purple Pages and Help pod.



Definition of a Social Enterprise



Business where profits are
reinvested



Primary objective is to trade
for social or environmental
benefit



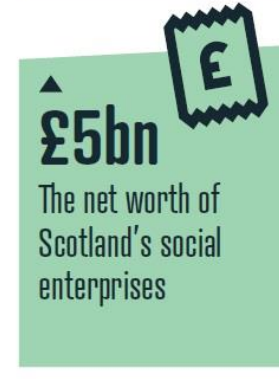
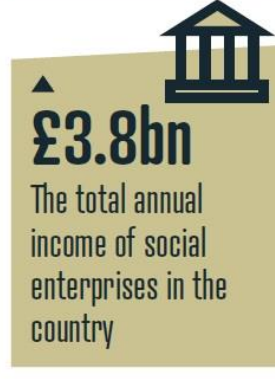
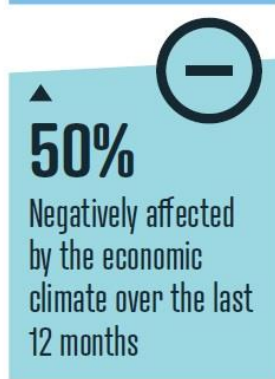
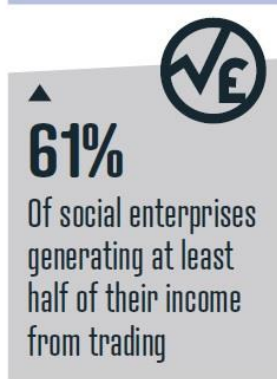
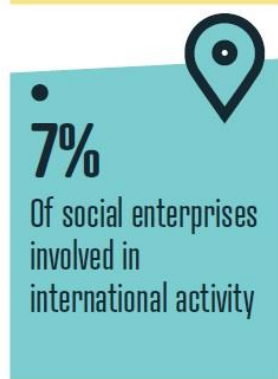
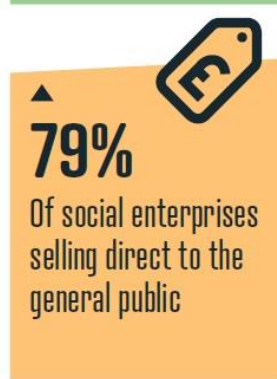
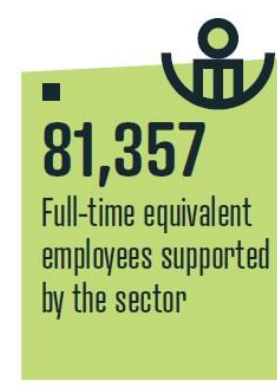
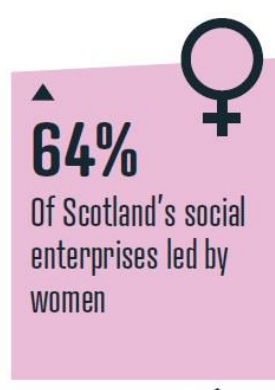
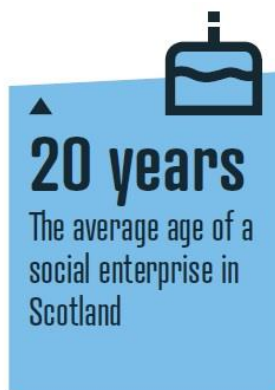
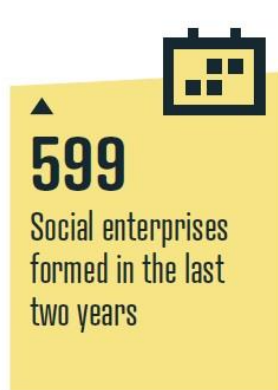
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Independent

Who are the social enterprises?

► Census 2017





**PRIORITY 1:
STIMULATING SOCIAL
ENTERPRISE**

**PRIORITY 2:
DEVELOPING STRONGER
ORGANISATIONS**



**PRIORITY 3: REALISING
MARKET OPPORTUNITY**



PRIORITY 1: STIMULATING SOCIAL ENTERPRISE



PRIORITY 2: DEVELOPING STRONGER ORGANISATIONS



PRIORITY 3: REALISING MARKET OPPORTUNITY

Developments in Support for SE

- ▶ Angus Social Enterprise Strategy 2018 – 2026
- ▶ One year consultation – Feedback on Needs. One Year report
- ▶ Three Year Angus Social Enterprise Action Plan
- ▶ Business Support Route Map
- ▶ Creation of an Angus Social Enterprise Network

Pre Start

- Angus Business Connections
- Business Gateway
- Coca Cola 5x20 project
- Just Enterprise
- Social Firms Scotland
- Voluntary Action Angus

Start up/Early Stage

- Angus Business Connections
- Business Angus
- Business Gateway
- First Port
- Just Enterprise
- Social Firms Scotland
- Visit Scotland
- Voluntary Action Angus

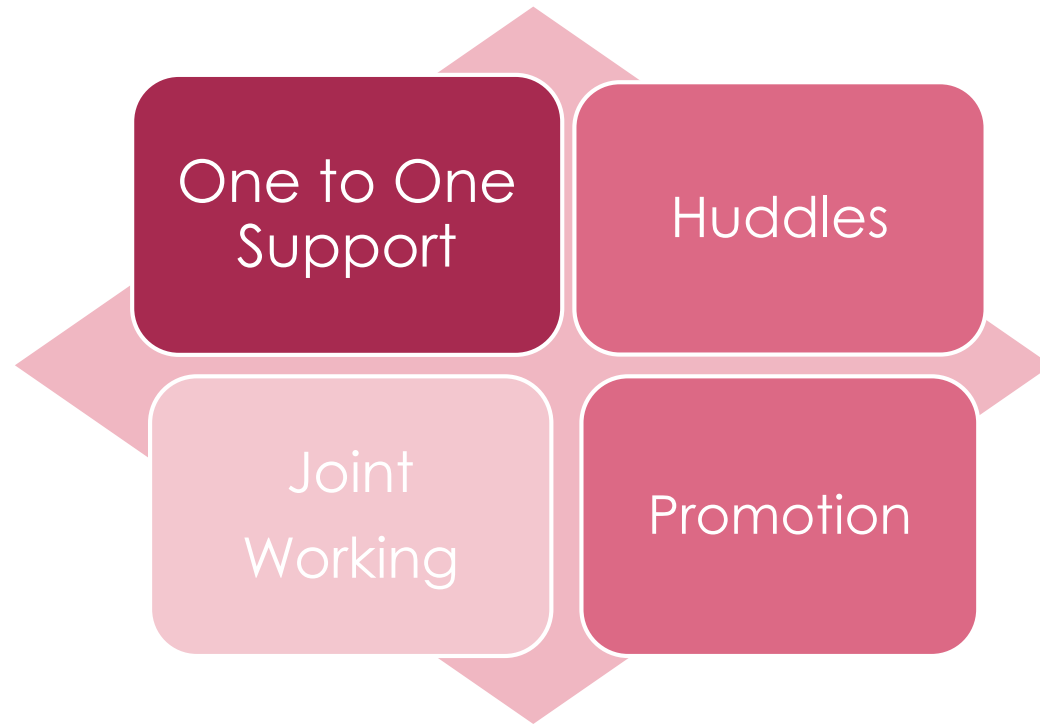
Existing Enterprise Development


- Angus Tourism Co-operative
- Business Gateway
- Business Angus
- COSS
- First Port
- Just Enterprise
- Partnership 4 Procurement
- Scottish Enterprise
- Visit Scotland

Support for SME

- ▶ Workshops – Social Media
- ▶ Social Media – ‘**Business Boost**’ – Recently had a reach of over 12, 000 on the ABC page
- ▶ ABC Website- **Help Pod** – Information on Huddles -**Purple Pages** – half a dozen adverts live to date and around another half dozen ready to be added
- ▶ Huddles- Networking and Speakers- Tax, Social Media, Marketing, Social Enterprise, Business Angus and Business Gateway, Crowdfunding....
- ▶ Specialist Business Advisors- Social Media, Marketing, Websites...
- ▶ Contact- Face to face meetings, messenger, email, via website, videoconferencing, texting and phone calls

The Next Year





So.....
Any question?
How can we help you?

contact us at
hello@angusbusinessconnections.co.uk